

**YOUNG
CEO
PROGRAM**



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thinkstartup

Session 1 : Introductions and Ideation



Who am I Why I am here?

Name ...
School ...

I am good
at

..
....
.....



My hobbies
are

..
....
.....

3 things that
I want to learn

....
....
.....

TAKE A PIC

+

**SUBMIT ON WHATSAPP
GROUP**

+

Put it on WALL



**Name Five Things which is
changing the world**

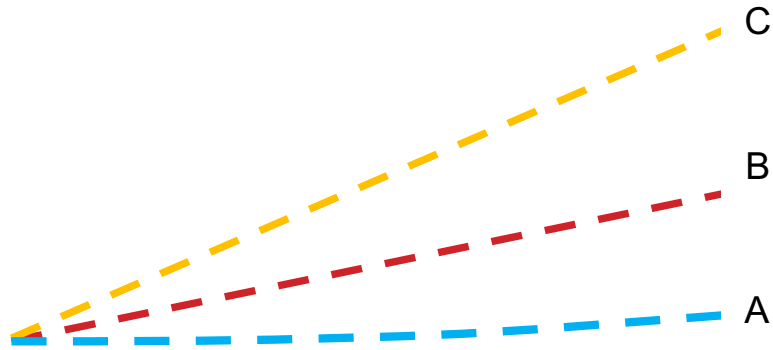


Share an idea ...

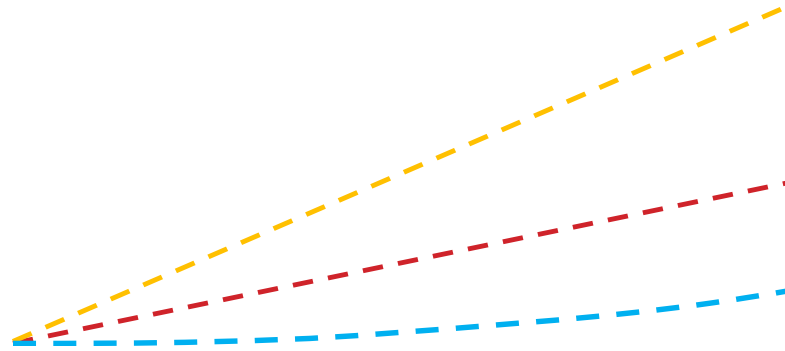


One Entrepreneurship Idea
(10-15 words)

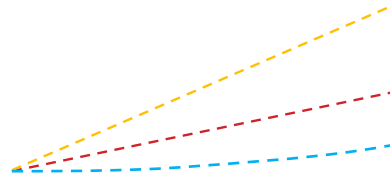
“ How do you want your **life** to be?



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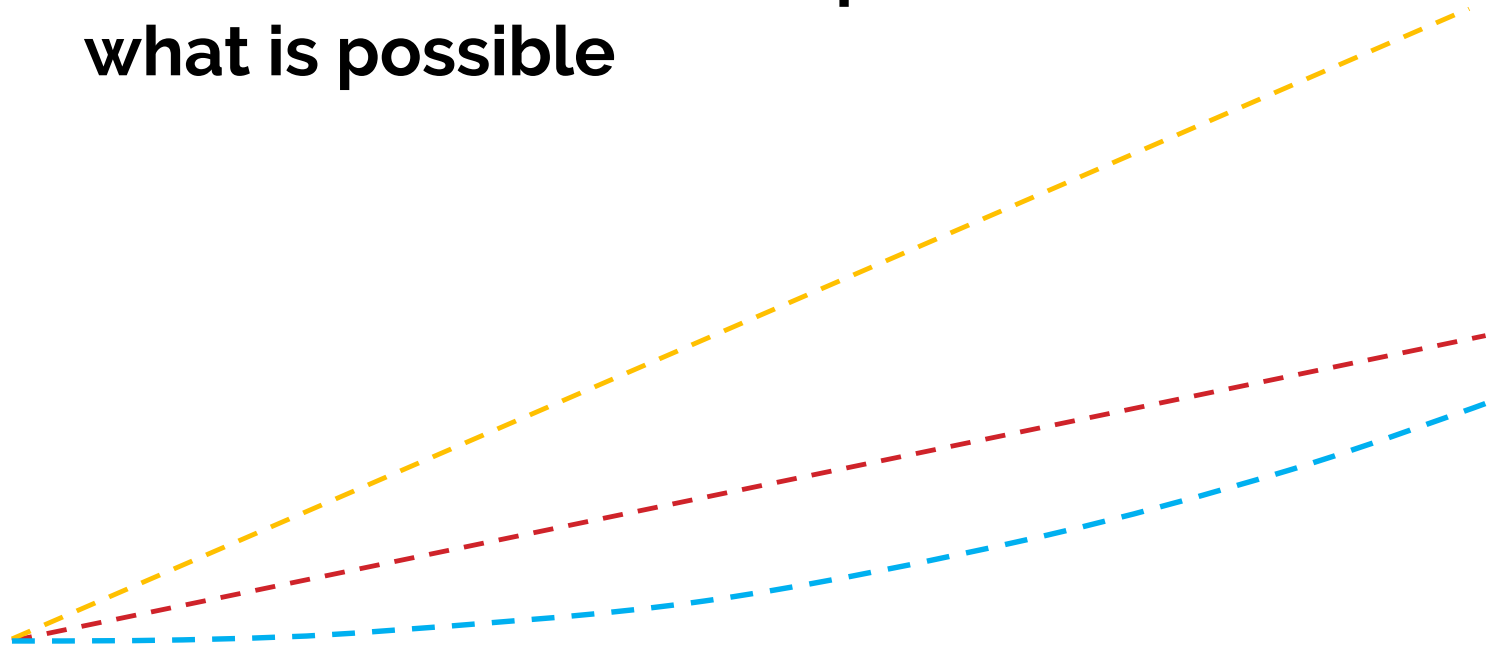


“ How do you want your **life** to be?





**In the short term
we underestimate the power of
what is possible**



Lets Get **Inspired**

Share names of some founders/start-ups you find inspiring

Doubling Lilies in a Pond



If a pond is filled in 60 days, on what day it is 1% filled?

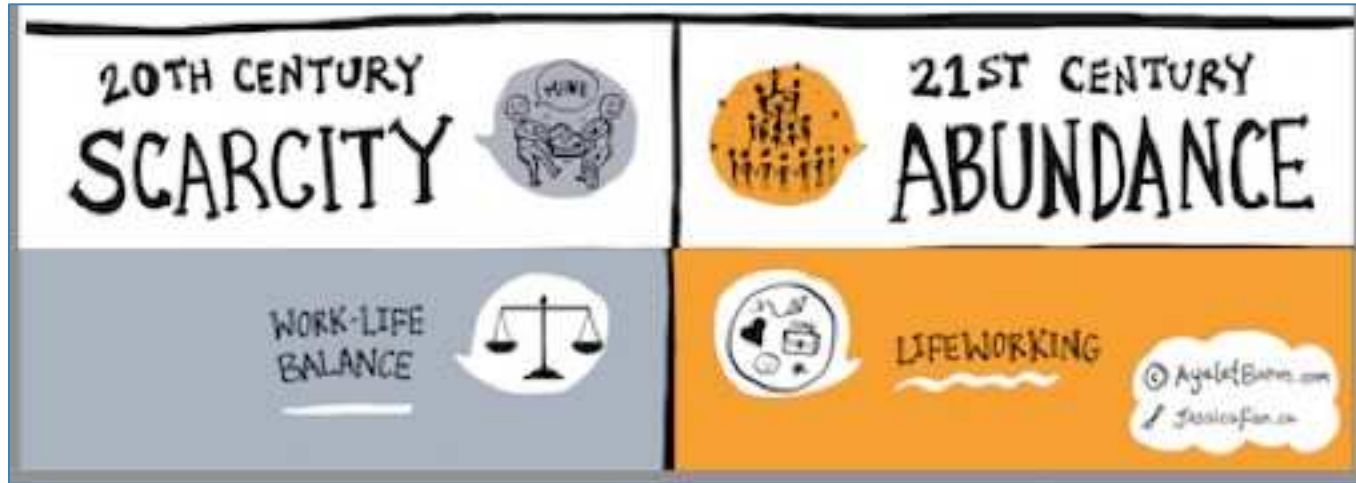


How's 21st Century different ..

- Technology – Sensors, Cameras, Devices, AI
- Life expectancy
- Sustainability
- Changing Social Norms – Work for life v. Work for skills
- ...
- ...
- New Mindset



How's 21st Century different ..



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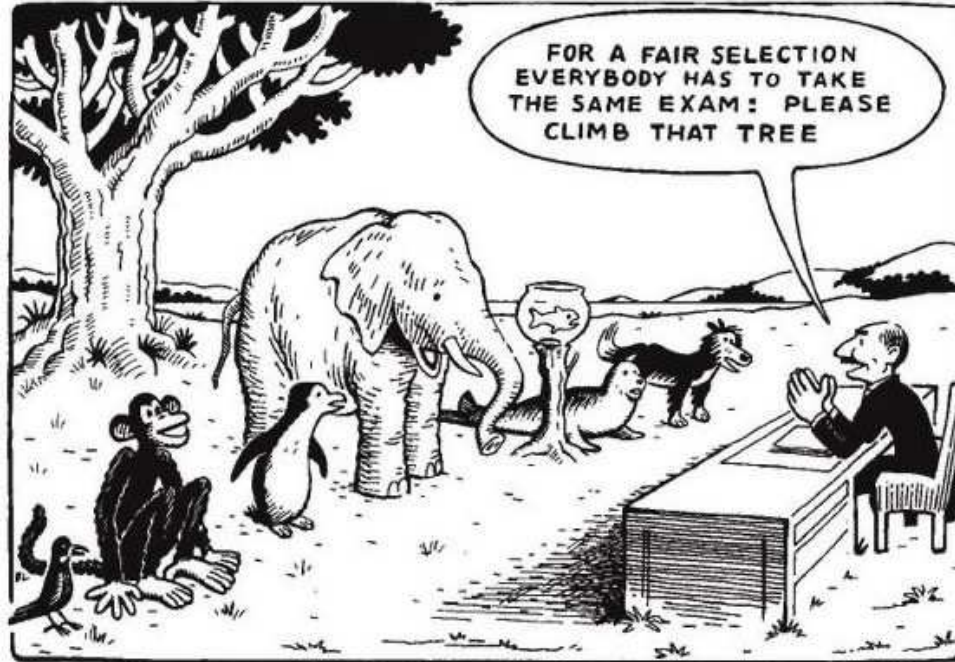
Share an idea ...

The craziest ..
The most whacky..
The earth shattering..

Idea jo badal de Bharat



Of Course! You ♥ this



End of Day Assignment:
2 min Video Pitch on your idea
(11:59pm)



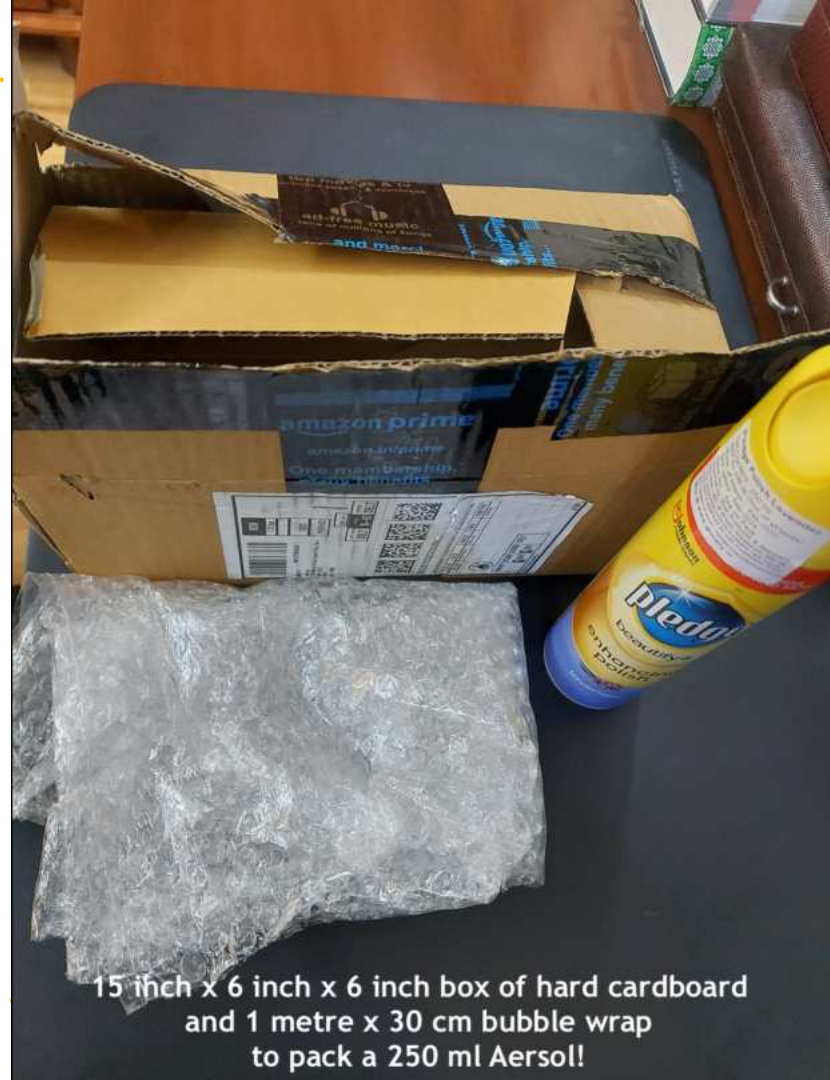
Ideation Exercise

In groups of 3 to 4

Amazon Challenge



One of its biggest
challenge is
packaging..



15 inch x 6 inch x 6 inch box of hard cardboard
and 1 metre x 30 cm bubble wrap
to pack a 250 ml Aersoll!

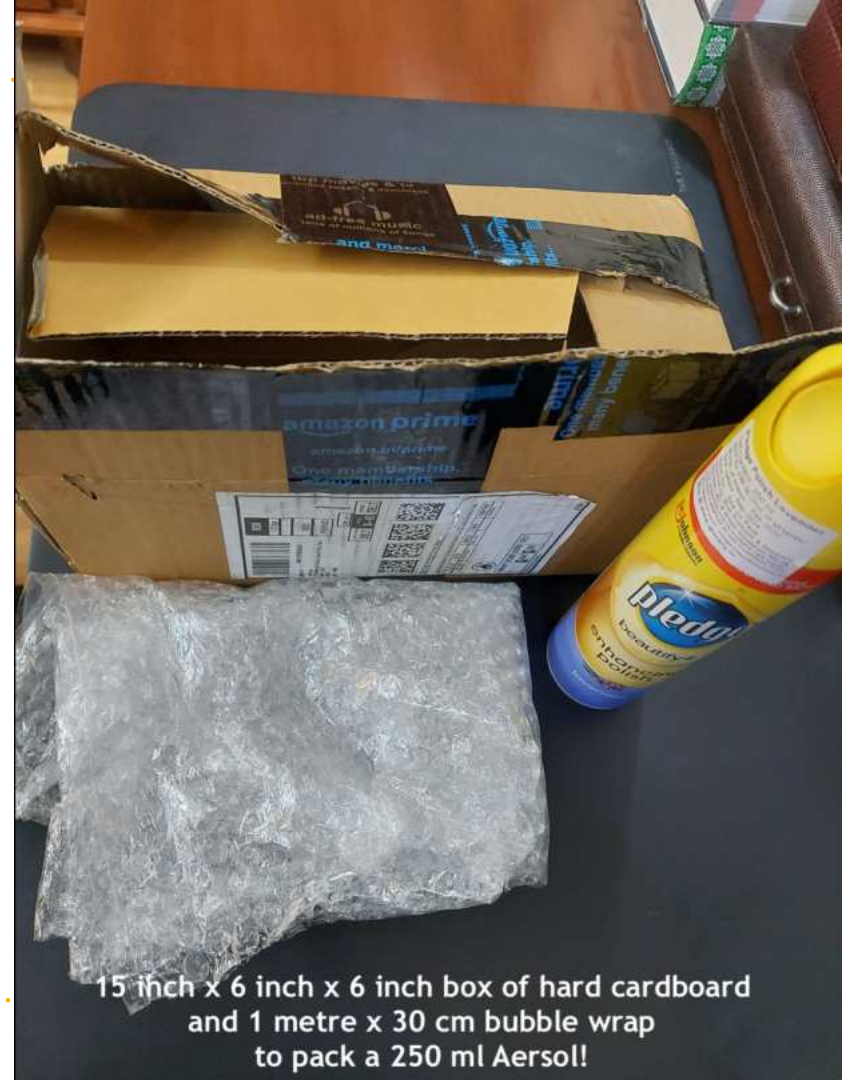
Innovation Exercise

DRAW + DESCRIBE

TAKE A PIC

+

**SUBMIT ON WHATSAPP
GROUP**



15 inch x 6 inch x 6 inch box of hard cardboard
and 1 metre x 30 cm bubble wrap
to pack a 250 ml Aersol!



Best Packaging

Size to Weight Ratio

- + Sturdy (can handle falls)
- + Easy on the wallet
- + Sustainable
- + ...
- + ...

DRAW + DESCRIBE

Selling Price

TAKE A PIC

+

**SUBMIT ON WHATSAPP
GROUP**

IF YOU
CAN
DREAM IT
YOU CAN
DO IT



Innovation Exercise