

**YOUNG
CEO
PROGRAM**



thinkstartup

Session 5 : Assessing Ideas



How do we separate
good ideas
from bad ideas

Rate the ideas Scale of 1 to 100



A **Food ATM**, where people with surplus food deposit it and needy can get it.



Score =

|| Rate the ideas Scale of 1 to 100



Movotel:

Moving hotel has mini rooms will be made on buses. People can stay in them and have all the facilities of a hotel till the bus reaches their destination

Score =

|| Rate the ideas Scale of 1 to 100



REWISE

An education portal that provides 1 page revision lectures / notes

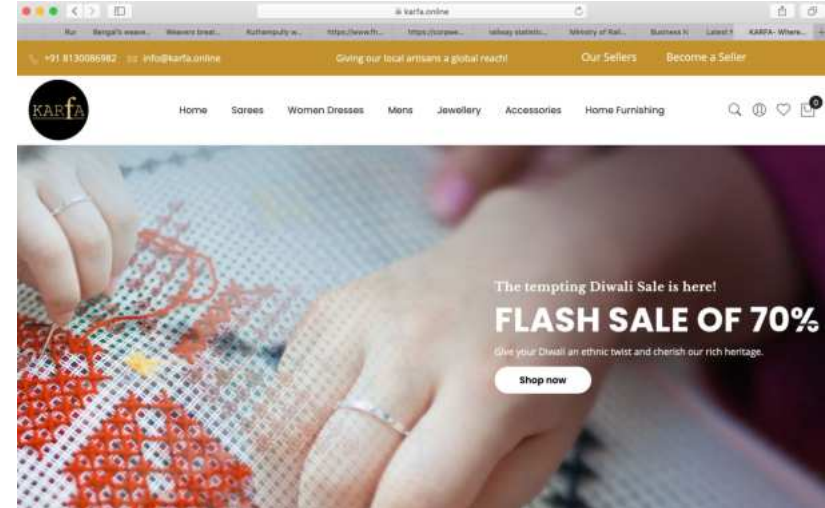
Score =

Rate the ideas Scale of 1 to 100



Karigar Fashion

A fashion platform that sources clothes from artisans all over the world and sells to consumers everywhere.



Score =

|| Rate the ideas Scale of 1 to 100



BookEx

An online Books Exchange.
Where people can give and
change books with each other

Score =

|| What criteria did you use?

Scale of 1 to 100

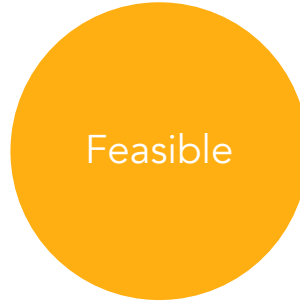




DFV Technique



Look at your customer.
Do people really want it ?



Look at yourself.
Can you do it ?
Can it be realistically made
within current capabilities



Look at the financial angle.
Does it make business sense?
How much investment is needed?



Idea Pitch covering DFV





Evaluating Ideas



The IDEA can scale

Users will pay for this solution

Users are searching for this solution

Does it fit your Interests

Does it fit your Skills



